

Find the best solution for your business



Do you already have a data list?

YES

NO

Do you want to talk to customers using email or direct mail?

Direct Mail

Email

We can help you talk to customers using Strata Mail - our hassle-free mailshot service. Using Strata Mail you can send mailshots simply and easily without even leaving your desk!

Do you have your own email addresses?

YES

NO

Have you considered following up your email campaign with a telemarketing campaign?

An integrated marketing campaign can greatly increase your chance of success and we have over 2 million business contacts that you can select from online using Business Search PRO.

Business Strata have over 500,000 verified, opt-in business email addresses which you can use to talk to potential customers by email.

We can also match our email addresses to your own data list. Plus use our email marketing service to broadcast and track your email campaigns - it couldn't be simpler!

How do you want to talk to potential customers?

Direct Mail

Telemarketing

Email

What type of businesses do you want to communicate with?

Existing Businesses

New Businesses

Fastest Growing Companies

We have over 2 million verified business listings from existing, established businesses which you can select from - ideal for direct mail and telemarketing campaigns.

Use Business Search PRO, our easy online selection tool to generate your ideal targeted business data list.

Plus you could even do an integrated direct mail and telemarketing campaign to really maximise your response rates.

New Connections is a monthly subscription service which keeps you updated on all businesses that have moved, relocated, changed owner or opened a new branch within the last 3 months.

Supplied in a simple spreadsheet, the data can easily be transferred into databases and CRM systems for direct mail or telemarketing activity.

Fastest Growing Companies is a unique sales lead service, designed to help you identify companies who have seen a significant growth in turnover since their last financial year

Their steady growth makes them an ideal target for you to promote your business to using direct mail and telemarketing, as they are likely to have more available budget for new products and services.

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Further Information

Please contact
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